

2022 FAM Tour Schedule

Four FAM tours are offered to tourism-related business management and frontline staff to increase awareness of the many things Henderson County has to offer. This is a great way to explore your hometown and in turn share what you've learned with your guests. Happier, more informed visitors are more likely to stay longer and make return visits. All tours begin and end at the Henderson County Visitor Center at 201 South Main Street. Transportation, lunch, snacks, and drinks are all included, and the entire day is free of charge! Reservations are required as space is limited on the bus.

All four tours have unique itineraries that change from year to year. We encourage you to participate in as many as you are able. All tours are from 8:30 am – 5:00 pm. Reservations can be made by contacting Julie Hayes at 828-693-9708 or emailing outreach@visithendersonvillenc.org.

Thursday, March 31, 2022

Wednesday, May 4, 2022

Wednesday, August 3, 2022

Wednesday, November 2, 2022

Sample Itinerary

8:30 am - Meet at Visitors Center
9:00 am - Hendersonville Heritage Museum
10:15 am – Point Lookout Vineyard
11:00 am – Lyda Farms
11:45 am - A Day in the Country
11:50 pm - Lunch at Café on the Veranda
1:10 pm - Champions Golf Learning Center
1:50 pm – North River Farms
3:05 pm – Lazy Otter Outfitters
3:50 pm - Historic Railroad Depot
4:45 pm - Triskelion Brewery
5:30 pm – Visitors Center - Dismiss