

Internship Program

Hendersonville, NC has been a tourist destination since before the railroad arrived in 1879. People came from the coastal towns of North and South Carolina to escape the summer heat, and discovered the beauty and gracious hospitality to be found in our mountains.

We have a great town and travelers from all over the world are taking notice! Hendersonville offers visitors a beautiful downtown, agritourism, farmer's markets, incredible waterfalls, mountain hikes, biking and river floats, breweries, cideries and wineries – as you see, there's no shortage of activities to see, do, eat and drink here. Come join our team and help us spread the word about the place we call home!

Options for Paid Opportunity or Course Credit - up to 37.5 hours a week

Learning Experiences

Have the opportunity to learn new skills in various positions. Including: Marketing, Special Events, Tourism Outreach, Operations, Communications and more!

Marketing Skills

- Media Placement
- Ad Generation
- Social Media
- Brand Awareness
- Events

Special Events:

- Scheduling
- County Permits
- Recruitment/Training
- Set-up/Take down

Tourism Outreach:

- Summer camp Outreach
- Partner Programs
- Tourism Conference
- Plan FAM Tours
- Inventory Management

Operations:

- Budgeting
- Building, Grounds, Vehicle Maintenance
- Board Interaction
- Banking

Communications:

- Press Releases
- Social Media
- Calendar of Events
- Website

What are we looking for?

- Good Work Ethic
- Timeliness
- Show Effort
- People Skills
- Enthusiasm
- Positive Attitude
- Passion
- Be Coachable
- Go the Extra Mile
- Creative Thinkers
- Organization Skills

Shared Duties:

- Assist with Special Events
- Restock Inventory
- Assist Volunteers
- Assist Staff Members
- Packaging/Mailing Preparation

Staff:

- Michelle Owens – Executive Director
- Melanie Black – Manager of Communications
- Amy Boswell – Manager of Partner Programs
- Ashley Downer – Communications Coordinator
- Julie Hayes – Outreach Coordinator
- Dara Hossley – Operations Manager