



# Hendersonville

NORTH CAROLINA

THE APPLE OF NORTH CAROLINA'S EYE  
PRESS KIT





## OVERVIEW

Visitors to Hendersonville, North Carolina, enjoy a vibrant town that’s an ideal spot in the Blue Ridge Mountains — not too big and not too small.

Hendersonville is home to the State Theatre of North Carolina, gorgeous waterfalls, scenic hiking, an emerging wine country and the East Coast headquarters of Sierra Nevada Brewing Company. All of that is in addition to a popular downtown filled with shops, boutiques, galleries, restaurants and tasting rooms.

In the past decade, Hendersonville has emerged from the shadows of nearby Asheville with possibilities as wide as its Main Street sidewalks. Sierra Nevada Brewing is one of the largest craft breweries in the nation, while Bold Rock Hard Cider is the second largest craft cider producer in the U.S. In 2019, Hendersonville received federal designation as an American Viticultural Area due to its unique growing conditions for wine grapes. Seven vineyards now produce wine, and each has its own tasting room.

Broadway-style shows take center stage at the famed Flat Rock Playhouse, located across the street from Connemara, the former home of Pulitzer Prize-winning poet Carl Sandburg. The home, operated by the National Park Service, offers tours of the house and grounds where the “Poet of the People” penned a third of his life’s works.

Outdoor adventures abound at DuPont State Recreational Forest, about 20 minutes from downtown. More than 10,000 acres of forest, trails and waterfalls encourage hiking, biking, horseback riding and fishing. About 15 minutes from Hendersonville’s Main Street is Jump Off Rock, which offers panoramic views of the Blue Ridge and Great Smoky Mountains. On a clear day, four states — North Carolina, South Carolina, Georgia and Tennessee — are visible.

Back on Main Street, two dozen locally owned restaurants offer a variety of culinary experiences. Choices vary from upscale dining to casual eateries to gastropubs. Choose from such options as: Italian, Indian, Mexican, New American, Asian, farm-to-table, North Carolina pit-smoked barbecue and more.

A host of lodging options are available, from traditional hotels to cabins and cottages to several romantic bed-and-breakfast inns.

Agritourism is big here, as Henderson County is the largest apple-producing county in North Carolina and ranks in the top 20 nationally. From early August through mid-November, many local orchards offer U-pick opportunities and activities, such as wagon rides, freshly baked apple treats, corn mazes, apple cannons, pumpkin patches and pressed cider. It’s a wonderful harvest season getaway for the entire family.



## HISTORY

What is now modern-day Hendersonville was once a hunting ground for the Cherokee before Revolutionary War soldier William Mills “discovered” the area in the late 1780s. Mills received one of the first land grants in the western Blue Ridge Mountains in 1787 and settled the land.

Henderson County was officially created from the southern part of Buncombe County in 1838 and named for Leonard Henderson, chief justice of the State Supreme Court who died in 1833. The town of Hendersonville received its charter in the 1840s with a population of several hundred people.

The man who gave the land for Hendersonville’s charter, Judge Mitchell King, decreed that Main Street should be wide enough to turn around a coach pulled by four horses. Today, Main Street’s wide sidewalks and curvilinear design attract pedestrians, alfresco diners and boutique shoppers. The city consistently receives high marks from the America in Bloom committee for its trees, hanging planters and brick flower beds lining eight blocks.

The county of Henderson is called a quintessential mountain county because it consists of these elements: mountain ranges, isolated peaks, and a rolling plateau with level valley areas. Elevations range from 1,400 feet near Bat Cave at the foot of the Blue Ridge to 5,000 feet on Little Pisgah Mountain.

Henderson County’s first source of revenue was agriculture. Settlers grew corn, wheat, rye, potatoes and cabbage. Not only did William Mills settle the area, he also planted hundreds of apple trees each year, which inspired his neighbors to do the same. Henderson County now leads the state in apple production and is ranked in the top 20 nationally.

The Buncombe Turnpike, a 75-mile route built in the 1820s through Western North Carolina, provided easy access from the low lands of South Carolina. With this, Hendersonville quickly became a vacation destination in summer months to escape the sweltering heat. So many Charlestonians established summer homes in the village of Flat Rock that it became known as the “Little Charleston of the Mountains.”

In the early 1900s, Henderson County’s cool, green mountains and crystal-clear lakes fostered a new industry — summer youth camps. The first camp opened in 1910, and by 1921 the Asheville Citizen-Times dubbed Hendersonville “the center of camps in the South.” It remains that way a century later, with 19 camps operating in the county. Today’s camps continue to develop self-sufficiency and maturity in adolescents, while educating about nature and teaching social skills in a fun, device-free environment.

Hendersonville and its surrounding communities have welcomed guests with Southern hospitality for nearly 200 years, creating a tourism-based economy that continues to grow in the new millennium.



# TRAILS, TRAILS AND MORE TRAILS



BOLD ROCK HARD CIDER

## CHEERS! TRAIL

The only craft beverage trail in North Carolina that offers beer, wine, cider, whiskey, and mead. It has nationally known stops like Sierra Nevada and Bold Rock Hard Cider, and several award-winning wineries in the Crest of the Blue Ridge wine region. Hard cider is a big attraction along the trail thanks to a handful of cideries that take advantage of Henderson County's abundant orchards.



SKY TOP ORCHARD

## HENDERSON COUNTY ORCHARD TRAIL

Henderson County's status as a top 20 apple-producing county in America is showcased on this trail. Its 20 stops include several U-pick apple orchards open during harvest season, as well as prominent fruit stands.



WHIT'S FROZEN CUSTARD

## HENDERSONVILLE ICE CREAM TRAIL

A trail for chill-seekers in the Blue Ridge Mountains. Launched in 2023, the trail guides folks to about a dozen locations serving homemade and brand-name ice creams, frozen custards, frozen yogurts, banana splits, milkshakes and sundaes, as well as authentic Mexican sorbets and paletas (ice pops). Whether you're a cone-noisseur of rich and creamy indulgence or prefer dairy-free and vegan options, the Hendersonville Ice Cream Trail has something for everyone.



ART ON 7TH

## BLUE RIDGE CRAFT TRAILS

The best of traditional and contemporary craft is just a trail away along the Blue Ridge Craft Trails in Henderson County. Three distinct trails guide visitors through the towns of Hendersonville and Flat Rock, and into the Blue Ridge Mountain countryside, showcasing nationally renowned artists in their studios and galleries.



SAINT PAUL MOUNTAIN VINEYARDS





BED & BREAKFAST ON TIFFANY HILL



1898 WAVERLY INN

## WHERE TO STAY

### BED-AND-BREAKFASTS

Hendersonville's wonderful bed-and-breakfast inns offer the elegance, history and romanticism for which the South is famous. There are so many great options that a travel story could focus solely on these lovely accommodations. Here's a sampling of popular bed-and-breakfast options:

- **1898 Waverly Inn** is a lovingly restored bed-and-breakfast on North Main Street, two blocks from the central business district. Rooms are spacious and airy, with porches on the first and second floors lined with rockers. Full-service breakfast and afternoon beverage service included.
- **Charleston Inn** sits adjacent to the Waverly Inn and has hosted guests since 1906. Its 16 rooms cover three stories and are large and well-appointed. Guests have a number of amenities to choose from, including spa services.
- **Elizabeth Leigh Inn**, built in 1893, is one of Hendersonville's most intimate inn experiences. This beautiful structure sits on the stately corner of a residential district, just a handful of blocks from downtown, with gardens on the grounds.
- **Pinebrook Manor** features a white-column inn on a romantic and well-manicured five-acre estate in Flat Rock. Each of the four luxury "bed chambers" is named after a British poet, such as Lord Tennyson.
- **Bed & Breakfast on Tiffany Hill** is a modern-built inn with all the on-trend luxuries, while remaining true to the bed-and-breakfast concept. Gourmet "breakfast at Tiffany's" is served daily. The inn is a Select Registry property and member of the Southern Living Hotel Collection.
- **Echo Mountain Inn** sits high above Hendersonville at nearly 3,000 feet elevation. This historic stone structure has spacious guest rooms, a swimming pool and a hot buffet breakfast with long-range views.

### UNIQUE AND STORY-WORTHY

A luxurious farm experience awaits at The Horse Shoe Farm. Set on 85 acres near the French Broad River, this boutique resort offers upscale lodging, dining and spa treatments, all in a relaxed setting. Another popular option is Kanuga, a classic mountain lake retreat complete with cottages, rental homes and a renovated three-story inn tucked on a lake surrounded by the Pisgah National Forest. A unique in-town option is The Henderson, a classic revival hotel built in 1921 and renovated in 2006. The 17-room inn is on the National Register of Historic Places and includes a fine-dining restaurant, Harvey's, that regularly hosts wine-pairing dinners.



DUPONT STATE RECREATIONAL FOREST

## OUTDOOR ADVENTURE

- **DuPont State Recreational Forest** totals 10,473 acres and is home to six waterfalls, five lakes, and 82 miles of trails and roads. Popular motion pictures "The Hunger Games" and "The Last of the Mohicans" shot scenes at DuPont's waterfalls.
- **The Gorge Zipline Canopy Adventure** is one of the steepest and fastest canopy tours in the U.S. This adventure takes place in the rugged Green River Gorge area of southeastern Henderson County. A sister company, Green River Adventures, offers white-water rafting, white-water kayaking and waterfall rappelling in the same area.
- **Holmes Educational State Forest** is a hidden gem just 8.5 miles from downtown Hendersonville. The forest is home to a series of well-marked trails, including the Talking Trees Trail, and is accented by exhibits and displays depicting the ecology of a managed forest. Picnic sites with tables and a spacious picnic shelter are also available.
- **Jump Off Rock** is a scenic overlook just 15 minutes from Main Street that provides a panoramic view of the Blue Ridge and Great Smoky mountains. On a clear day, four states — NC, SC, GA and TN — are visible from this peak. Its name originates from a Cherokee legend of a heartbroken maiden jumping from the rock after learning her lover had been killed in battle.
- **Lazy Otter Outfitters** leads paddle trips on the calm waters of the French Broad River just west of Hendersonville. Lazy Otter customizes the adventure to suit the person, with options ranging from four miles to 13 miles. Choose from canoes, kayaks and stand-up paddle boards.



RIDE ROCK CREEK

- **Ride Rock Creek** is a mountain biking park designed by professional downhill racer Neko Mulally. The 300-acre property was custom-built specifically for downhill mountain biking, including a shuttle to the top of the mountain. Home to the 2023 and 2024 USA Cycling Gravity Mountain Bike National Championships, Ride Rock Creek has quickly become a highly sought-out bike park. Ride Rock Creek has a sister mountain bike park in Hendersonville called Ride Kanuga.





CIDER, WINE & DINE WEEKEND



GARDEN JUBILEE



FLAT ROCK PLAYHOUSE



BEARFOOTIN' ART WALK

## ANNUAL EVENTS AND FESTIVALS

- **Art on Main**, an annual two-day festival in late September, features the incredible talents of gifted local artists.
- **Cider, Wine & Dine Weekend**, held each April, celebrates apple-blossom season with a series of events, live music, dinners and tastings at Hendersonville's award-winning wineries and cideries.
- **Garden Jubilee** transforms Main Street into an eight-block sea of plants and gardening supplies Memorial Day weekend. More than 250 vendors line the street with shrubs, plants, flowers, trees and accessories for one of the largest gardening shows in North Carolina. Annual attendance is 200,000.
- **Home for the Holidays** celebrates the Christmas season with a full calendar of events beginning in mid-November and continuing through New Year's Day. Highlights include carriage rides on Main Street, holiday greenery markets, historic inns tour, tree-lighting ceremony, festive lights along Main Street, a visit from Santa and merchants' open houses.
- **Music on Main** has become a favorite summertime event for music lovers of all ages. Concerts are held every Friday evening from June through mid-August on the Welcome Center stage at the corner of Main and Barnwell streets. Classic Car Shows are often held in conjunction.
- **Hendersonville Street Dances** began in 1918 to welcome home World War I soldiers. Today they are recognized as one of the oldest street dances in the United States. They take place intermittently on Saturday evenings from mid-June to mid-August and feature bluegrass and country music, as well as clogging demonstrations.
- **North Carolina Apple Festival** has celebrated Henderson County's place as the top apple-producing county in North Carolina for more than 75 years. This four-day festival draws more than 250,000 people on Labor Day weekend with a street fair on Main Street, live music, arts and crafts, children's activities, food, and lots and lots of fresh apples. Wraps up on Labor Day with the King Apple Parade.
- **Rhythm & Brews** is a series of summer street concerts featuring the hottest regional bands from a variety of genres. This series takes place the third Thursday from May through September and is the most popular local series for millennials. A beer garden is open during the event where local breweries, wineries and cideries sell craft beverages, making it a great opportunity to sample local offerings.

## THE ARTS

- **Flat Rock Playhouse**, the state theatre of North Carolina, is known as the "Little Broadway in the Mountains." For more than 70 years it has entertained audiences with professional performances of top musicals, comedies, dramas and farces from February through December. In recent years, a popular music series has been added.
- **Carl Sandburg Home National Historic Site** is open every day of the year except for Thanksgiving, Christmas and New Year's Day. Operated by the National Park Service, it highlights the literary talents of the Pulitzer Prize-winning poet Carl Sandburg, known as the "Poet of the People." Sandburg wrote a third of his life's works at the home known as Connemara, while his wife, Lilian, raised world champion dairy goats on the estate.
- **Bearfootin' Art Walk** unveils a set of bear sculptures painted by local artists each May. The bears take up residence along Main Street through the middle of October, when they are auctioned for charity at the Historic Courthouse.
- **Fletcher Feed & Seed** brings to life a former feed & seed business in the small town of Fletcher with live bluegrass, country and gospel performances on Friday and Saturday nights. These shows are free to the public (donations accepted), and folks are encouraged to use the dance floor in front of the stage.
- **Hendersonville Community Theatre** showcases the creative skills of local residents. This all-volunteer theatre runs from May through early November with a mix of classic and new shows.
- **Hendersonville Symphony Orchestra** has evolved over the last half-century from a mostly volunteer orchestra into an all-professional ensemble featuring some of the finest talent in the region. It hosts five concerts annually at the Blue Ridge Community College Concert Hall.
- **Blue Ridge Craft Trails** offers the best of traditional and contemporary crafts in Henderson County. Three distinct trails guide visitors through the towns of Hendersonville and Flat Rock, and into the Blue Ridge Mountain countryside, showcasing nationally renowned artists in their studios and galleries.



RODNEY LEFTWICH POTTERY





SKY TOP ORCHARD



## THE BIG APPLE

When you visit Hendersonville, North Carolina, an apple becomes much more than a tasty snack. Apple season in this Blue Ridge Mountain town means walking through rows of apple trees in the middle of an orchard, purchasing fresh fruit, taking in mountain views that stretch far beyond the farm and making memories as a family.

Throughout late summer and fall, apple orchards buzz with activity. Henderson County leads North Carolina in apple production and consistently ranks among the top 20 counties nationally.

Most farms once sold their apples exclusively to wholesale buyers. But today, farmers — many of them second, third and even fourth generation — have embraced the idea of agritourism.

Nearly two dozen orchards, markets and roadside stands along the Henderson County Orchard Trail invite visitors to join the harvest experience. Some farms grow more than 20 varieties of apples, which gradually ripen at different times and stretch the season from mid-August into early November. Gala, Honeycrisp, and Ginger Gold are some of the early birds, while Pink Lady, Arkansas Black, and Cameo varieties are among the last to ripen.

To complement the apple crop, farmers also plant pumpkins, winter squash and cabbage. Visitors may take a hayride, pet barnyard animals and relax in a rocking chair overlooking mountains in the distance. Apple cider doughnuts, hot from the fryer, are nearly as popular as the fruit itself. Apple butter, jelly, pies and cakes are tempting take-home treats.

One of the newest activities is shooting apple cannons. Folks load apples into air-powered, military-style guns and press the trigger to fire them at field targets. A direct hit and the apple practically disintegrates.

Just east of Hendersonville, U.S. Highway 64 is known as “Apple Alley” for its abundance of orchards. Grandad’s Apples ’N Such, run by a fourth-generation farmer, is located along that stretch of road, as is Stepp’s Hillcrest Orchard, which was one of the first orchards in the area to embrace U-pick back in the 1970s.

Sky Top Orchard near Flat Rock is at a higher elevation, and boasts dramatic mountain views. Another high-elevation orchard is Jeter Mountain Farm. Jeter Mountain is Hendersonville’s newest orchard and features a large event building that includes a market, children’s play area, doughnut shop, coffee shop, hard cider tasting room and wedding venue.





DADDY D'S SUBER SOULFOOD



FLAT ROCK WOOD ROOM

## CULINARY DELIGHTS

Dining in Hendersonville can be as familiar or adventurous as you prefer. Surrounded by the agricultural bounty of Western North Carolina, the farm-to-table movement thrives here. Slide into a booth at a mom-and-pop restaurant, and locals will happily recommend their favorites. Make reservations for a romantic date night, and you'll enjoy a fine-dining experience often found in much larger cities.

### DADDY D'S SUBER SOULFOOD

411 Seventh Ave. E, Hendersonville, NC

This family-run restaurant serves hearty helpings of Southern favorites buffet style. The fried chicken is among the best around, especially when paired with macaroni and cheese, collard greens and cornbread.

### FLAT ROCK WOOD ROOM

1505 Greenville Hwy., Hendersonville, NC

What started as an award-winning competition barbecue team has become a standout restaurant, serving smoked pork, brisket and chicken. A second specialty is Neapolitan pizza cooked in a wood-fired oven.



MCFARLAN BAKERY

### MCFARLAN BAKERY

309 N. Main St., Hendersonville, NC

Sweet smells drift out the door of this old-fashioned bakery open since 1930. The case of goodies runs the length of the store, displaying full cakes and pies, trays brimming with colorful cookies, and specialty pastries such as apple turnovers, bear claws, cinnamon rolls and doughnuts.

For a complete list of restaurants, go to: [VisitHendersonvilleNC.org/dining](https://VisitHendersonvilleNC.org/dining)



SEASON'S AT HIGHLAND LAKE INN



POSTERO

## CULINARY DELIGHTS

### CAMPFIRE GRILL

2770 Greenville Hwy., Flat Rock, NC

This restaurant pays homage to Hendersonville's status as the summer camp capital of the South. Enjoy Southern comfort food in a dining area that has vestiges of a camp dining hall. Vintage camp photos adorn the walls.

### THE POE HOUSE

105 First Ave. W, Hendersonville, NC

A visit to The Poe House feels like being let in on a locals' secret. The cozy pub features live music, craft beer on draft, a curated wine list with glass and bottle options, and a menu of small plates, sandwiches, salads and flatbread pizza.

### POSTERO

401 N. Main St., Hendersonville, NC

What was once a bank in the center of downtown Hendersonville is now a stylish, chef-driven restaurant serving New American cuisine. The menu draws inspiration from flavors and dishes native to the Southern Appalachians and presents them in an unexpected way.

### SEASON'S AT HIGHLAND LAKE INN

86 Lily Pad Ln., Flat Rock, NC

Located at Highland Lake Inn, Season's is open to guests and the public. The restaurant specializes in rotating dishes that showcase herbs and vegetables grown in the organic garden on property. Meals are enjoyed in an elegant setting with large windows overlooking the resort.

### WEST FIRST WOOD-FIRED

101 B First Ave. W, Hendersonville, NC

This vibrant restaurant revolves around the colorfully tiled wood-burning oven at its center. Sit at the bar for a fun night of cocktails and shared plates, or head upstairs for a calmer, more traditional dining experience. Thin-crust pizza with sustainably sourced toppings is the star here.

For a complete list of restaurants, go to: [VisitHendersonvilleNC.org/dining](https://VisitHendersonvilleNC.org/dining)





POINT LOOKOUT VINEYARDS

## HENDERSONVILLE WINE COUNTRY: A TASTE OF BORDEAUX IN THE BLUE RIDGE

The Blue Ridge Mountains of North Carolina and the hillsides of Europe are separated by thousands of miles. But spend a few days in Hendersonville — visiting wineries, sipping bold, dry reds and crisp whites, and admiring rolling vineyards — and you might think you're on the other side of the Atlantic.

Hendersonville's Crest of the Blue Ridge American Viticultural Area (AVA) received federal designation in 2019. The same conditions that make Hendersonville a prime apple location — warm days and cool nights paired with the right soil composition and humidity — also work well for growing grapes. Earning AVA status puts the Crest of the Blue Ridge on par with other wine producing regions, such as Sonoma, Napa Valley and the Finger Lakes.

As North Carolina's newest wine country, Crest of the Blue Ridge is home to seven wineries and adds to a statewide total that now tops 200. Hendersonville vineyards produce high-quality classic wines from European vinifera and French-American hybrid grapes, including Cabernet Franc, Cabernet Sauvignon, Chardonnay, Merlot, Petit Verdot, Riesling and Vidal Blanc. The most recent winery to open, Souther Williams, reaches even deeper into the European continent with varieties such as Blaufränkisch, Grüner Veltliner, Regent and Saperavi.

Owners of Stone Ashe Vineyards, Craig and Tina Little, searched up and down the East Coast for the perfect location to replicate the terroir and vineyard experience of Bordeaux, France. They wanted steep slopes for planting, a moderate climate and comparable soil conditions. It all came together on a mountain ridge at 2,700 feet in elevation just outside Hendersonville. Vines were cloned from legacy vines in France and carefully planted by the Littles.

*"The idea was to take clones that were used to the same climate in which they had grown for a thousand years in Bordeaux and put them in a similar climate here. We want to educate people on North Carolina wines, showing we can grow quality grapes here for remarkable wine that's on par with other regions."*

**CRAIG LITTLE, CO-OWNER OF STONE ASHE VINEYARDS**



STONE ASHE VINEYARDS



MAIN STREET



HVL PEDAL & BREWS

## MAIN STREET HENDERSONVILLE: BEST OF THE BLUE RIDGE

The pedestrian-friendly Main Street that Hendersonville visitors enjoy today likely would have never come into existence if not for a quirky proviso back in 1841. At that time, Judge Mitchell King donated land from his summer estate to establish the town, but he did so with a decree that Main Street be 100 feet wide. The reasoning for this requirement was to allow a carriage pulled by four horses to turn around in the street without backing up.

Nearly two centuries later, residents and tourists reap the benefits of that stipulation on a daily basis. The road's inordinate width allowed for the redesign of Main Street in 1977 into the curvilinear streetscape that now exists. Hendersonville's downtown is a destination — spacious and roomy, replete with flowering brick planters, park benches, shade trees and wide sidewalks that accommodate outdoor dining and art installations like the Bearfootin' Art Walk.

A noted travel writer from Chicago recently visited and penned this description of Main Street: "The serpentine thoroughfare rates as one of the nation's most attractive small-town shopping districts."

Shopping is indeed a cornerstone of downtown Hendersonville. Galleries, boutiques and a variety of specialty shops contribute to a vibrant Main Street that includes museums, attractions, pubs, breweries and two dozen independently owned restaurants.

Visitors are surprised to find Team ECCO Shark Lab & Aquarium. North Carolina's first inland aquarium is home to a 2,000-gallon shark study tank where visitors watch daily shark feedings. More than 275 fish, invertebrates, reptiles and salamanders call the aquarium home. Folks pan for gemstones next door at the downtown location of Pisgah Forest Gem Mine. Across the street is the Appalachian Pinball Museum, where guests partake of more than 80 vintage pinball and arcade video games in a museum that encourages patrons to put their hands on the exhibits.

Speaking of hands-on exhibits, the aptly named Hands On! Children's Museum on Main Street is an interactive attraction for learning that would typically be found in a much larger city. The museum embraces STEAM (science, technology, engineering, arts and math) and recently expanded to include the People's Museum, which celebrates the history and culture of People of Color and is designed for both youth and adult learners.

Visitors fall "inn" love with downtown Hendersonville at a handful of historic and well-maintained bed-and-breakfast inns. On North Main Street, just steps from the central business district, a pair of three-story inns, the 1898 Waverly Inn and Charleston Inn, sit side by side. The Henderson offers guest rooms and fine dining one block west of Main Street. And a few blocks farther afield, the Elizabeth Leigh Inn, built in 1893, is tucked into a peaceful, residential street with flowering gardens.





THE RIVETER



STABLE SPA AT HORSE SHOE FARM



SIERRA NEVADA BREWING CO.



DUPONT STATE RECREATIONAL FOREST

## TOP ATTRACTIONS/THINGS TO DO

From downtown Hendersonville to the smaller towns in the Blue Ridge countryside, the area is filled with attractions and things to do for travelers.

### APPALACHIAN PINBALL MUSEUM

538 N Main St., Hendersonville, NC

Step into yesteryear at the Appalachian Pinball Museum, home to more than 80 vintage pinball machines, classic video games and arcade shooting machines. For a single, per person daily fee, guests can play all the machines and video games. There is also a snack bar serving cold beer.

### BOLD ROCK HARD CIDER

72 School House Rd., Mills River, NC

Visit one of the nation's largest craft cideries. Bold Rock features a large tasting room, outdoor cider garden, food truck, and indoor and outdoor music stages. From the tasting room, look through the windows at the bottling and canning operation that prepares the various ciders for retail locations up and down the East Coast.

### MAST GENERAL STORE

527 N Main St., Hendersonville, NC

For a true Western North Carolina experience, stop by Mast General Store. The two-story retailer features clothing, outdoor gear, gift items, home decor and barrels filled with assorted candies. Mast General Store is a North Carolina icon. Originally a small country store selling daily necessities, it has grown to several locations, always in historic buildings. The Hendersonville store occupies the 1905 Syndicate Building.

### THE RIVETER

701 Old Fanning Bridge Rd., Fletcher, NC

The Riveter is a one-of-kind facility — outdoor mountain bike park, indoor climbing gym, yoga studio, and bar. The climbing gym boasts over 16,000 square feet of terrain, including a kids' climbing cove. The outdoor bike park has terrain suitable for all types of bikes and rider skill levels with a wide range of features and jumps and the outdoor covered portion of the bike park is open rain or shine and day or night.

### THE STABLE SPA AT THE HORSE SHOE FARM

155 Horse Shoe Farm Dr., Hendersonville, NC

Relax and rejuvenate in the whimsical luxury of this converted horse barn. Western North Carolina's most unique spa experience offers traditional and new-age spa treatments, as well as energy healing sessions, amidst the serenity of an 85-acre farm surrounded by rolling pastures and distant mountain ridges.

### WNC AIR MUSEUM

1340 E Gilbert St., Hendersonville, NC

Located in a hangar at the Hendersonville Airport, the museum is dedicated to preserving and promoting the flying heritage of Western North Carolina. It features an impressive collection of restored, replica and vintage airplanes, models, engines, and flying memorabilia. Admission is free.

## HENDERSONVILLE BUCKET LIST: TOP 10

- 1 Sierra Nevada Brewing Co.:** Its grandeur, indoor and outdoor restaurants, guided tours, amphitheater, beer garden and trails make it a spectacular location to appreciate craft brewing.
- 2 Sunset at Jump Off Rock:** Evenings are spectacular at this mountaintop overlook facing westward, where the sun sets behind layers of the Blue Ridge and Great Smoky mountains.
- 3 Carl Sandburg Home:** Sandburg, the Pulitzer Prize-winning "Poet of the People," wrote a third of his life's work at Connemara, his beautiful Flat Rock estate that's now part of the National Park Service.
- 4 Waterfalls at DuPont State Recreational Forest:** The Little River trail reveals three awe-inspiring waterfalls, including Triple Falls, which was featured in "The Hunger Games" and "The Last of the Mohicans."
- 5 Flat Rock Playhouse:** Known as "Little Broadway in the Mountains," it's the official State Theatre of North Carolina and has showcased professional performances since 1952.
- 6 Local Apple Season:** From mid-August through October, different varieties of apples are ripe for the picking at several orchards in Henderson County, one of America's top 20 apple-producing counties.
- 7 Photo with a Main Street Bear:** Every summer, the Bearfootin' Art Walk project unveils a new set of bears painted by local artists. These colorful bears are Instagram worthy. Facebook, too!
- 8 Cider, Wine & Dine Weekend:** In late April during apple-blossom season, local cideries and wineries celebrate the beginning of the growing season with concerts, tastings, tours, dinners and more.
- 9 Model Trains at Historic Train Depot:** The Apple Valley Model Railroad Club surprises folks with an intricately detailed model of the entire Western NC railroad system filling multiple rooms at the depot.
- 10 Point Lookout Vineyards:** This winery, perched high atop Point Lookout Mountain, offers one of the more breathtaking panoramic views in the NC mountains, along with award-winning wines and meads.



# GETTING HERE



## DRIVE TIMES TO HENDERSONVILLE:

- ATLANTA:** 3hr 16min, 187 miles
- BALTIMORE:** 8hr 2min, 531 miles
- CHARLESTON:** 3hr 47min, 246 miles
- CHARLOTTE:** 1hr 51min, 103 miles
- COLUMBIA:** 2hr 9min, 137 miles
- JACKSONVILLE:** 6hr 10min, 421 miles
- KNOXVILLE:** 2hr 10min, 130 miles
- LEXINGTON (KY):** 4hr 40min, 300 miles
- NASHVILLE:** 4hr 44min, 309 miles
- ORLANDO:** 8hr 2min, 562 miles
- PITTSBURGH:** 7hr 51min, 499 miles
- RALEIGH:** 4hr 9min, 269 miles
- RICHMOND:** 5hr 53min, 394 miles
- TAMPA:** 9hr 11min, 618 miles
- WASHINGTON D.C.:** 7hr 28min, 493 miles
- WILMINGTON:** 5hr 5min, 310 miles

## BY AIR

### ASHEVILLE REGIONAL AIRPORT

Asheville Regional Airport is located nine miles north of Hendersonville, just off Interstate 26. Carriers serving the airport are Allegiant, American Airlines, Delta, jetBlue, Sun Country Airlines and United. **Address:** 61 Terminal Drive, Fletcher, NC. **Website:** [FlyAVL.com](https://www.flyavl.com)

### GREENVILLE-SPARTANBURG INTERNATIONAL AIRPORT

South Carolina's Greenville-Spartanburg International Airport also serves Western NC. It is located off I-85, approximately 40 miles from Hendersonville. Carriers serving the airport are Allegiant, American Airlines, Avelo, Delta, Silver, Southwest and United. **Address:** 2000 GSP Drive, Suite 1, Greer, SC. **Website:** [GSPairport.com](https://www.gspairport.com)



BEARWALLOW MOUNTAIN





**Hendersonville Welcome Center**

201 South Main Street  
Hendersonville, NC 28792

[VisitHendersonvilleNC.org](http://VisitHendersonvilleNC.org) | 800.828.4244



---

**Media Contacts**

Craig Distl: [craigd411@gmail.com](mailto:craigd411@gmail.com)  
Leah Hughes King: [leahchughes@gmail.com](mailto:leahchughes@gmail.com)