

HENDERSON COUNTY MARKETING COMMITTEE MEETING AGENDA

SEPTEMBER 29, 2026 1:00PM

Henderson County Welcome Center, 201 South Main Street, Hendersonville, NC 28792

Call To Order

Discussion

- Partner Presentations
- Earned Media and CoverageBook
- Proposed Meeting Dates, With Discussion Focuses
- Co-Op Update
- Focused Discussion: Winter Ramble and Holidays

- Michelle Owens
- Michelle Owens
- Travis Bonnema, Michelle Owens
- Jane Duncan
- Paradise Advertising

Committee Members

- Travis Bonnema, Chair
- Mike Burnette
- Jamie Carpenter
- Roy Dickerson

Adjournment