Social Media Caption Samples

1. 🍏 Explore the Orchard Trail this season!  
   The Orchard Trail is here to help you easily discover local orchards and farm experiences across Henderson County.  
   📲 Start your free digital itinerary today: <https://visithendersonvillenc.org/apples>
2. We’re a stop on the Orchard Trail! 🍎  
   Use the free digital itinerary to check in as you explore Hendersonville’s best orchards and farm stops.  
   📍 Start your journey here: <https://visithendersonvillenc.org/apples>
3. 🍂 Celebrate the season with the Orchard Trail!  
   ✅ Explore local farms and orchards  
   🍏 Check in as you visit  
   🌿 Navigate easily with the mobile-friendly digital itinerary  
   Discover more: <https://visithendersonvillenc.org/apples>
4. On the Trail? Check in here! ✅  
   Use the free Orchard Trail digital itinerary to easily explore and navigate Hendersonville’s orchards.  
   🍏 <https://visithendersonvillenc.org/apples>
5. 🍎Just a click away from your next farm adventure!  
   Start your free Orchard Trail itinerary, visit participating orchards, and enjoy the best of the season with ease.  
   ➡️ <https://visithendersonvillenc.org/apples>

**Newsletter/Email Blurb Samples**

**General:  
Explore the Orchard Trail**Celebrate the season with the new digital Orchard Trail—Hendersonville’s best way to discover local orchards! Use the free digital itinerary to visit participating farms, check in using your phone, and enjoy an easy, app-free experience.  
🍏 Learn more and start your visit here: <https://visithendersonvillenc.org/apples>

**Seasonal Push:  
Discover Local Orchards with Ease**Navigate Hendersonville’s orchards effortlessly with the free Orchard Trail digital itinerary. No downloads needed—just check in as you explore and enjoy all the farm experiences the region has to offer.  
🍂 Start your journey here: <https://visithendersonvillenc.org/apples>