Social Media Caption Samples

1. **🎉 We’re on the Trailhead Pass!**  
   Make your next adventure even more rewarding—check in with the Trailhead Pass when you visit and earn points toward awesome prizes! 🥾✨  
   Learn more: <https://visithendersonvillenc.org/ecusta-trail>
2. **🚴‍♀️ Walking, biking, or exploring?**  
   Be sure to stop in and check in with the Trailhead Pass while you're here! Every visit earns you points—and gets you one step closer to prizes.  
   Start here: <https://visithendersonvillenc.org/ecusta-trail>
3. **📍We’re proud to be a Trailhead Pass stop!**  
   Support local, explore more, and earn while you do it. Check in with your digital pass and start collecting points today!  
   Get the pass: <https://visithendersonvillenc.org/ecusta-trail>
4. **🌟 New on the trail?**  
   Let the Trailhead Pass be your guide! Stop by, say hi, and don’t forget to check in and earn rewards!  
   Details here: <https://visithendersonvillenc.org/ecusta-trail>
5. **🏞️ Your adventure starts here!**  
   We’re excited to be part of the Trailhead Pass—swing by and check in to earn points on your journey along the Ecusta Trail!  
   More info: <https://visithendersonvillenc.org/ecusta-trail>

**Email Blurbs to include in Newsletters/Emails**

General:

**Subject Line: Discover & Earn Along the Ecusta Trail 🚶‍♂️✨**  
We’re excited to be part of the new Trailhead Pass, a free digital pass that rewards you for exploring local businesses along the Ecusta Trail! Check in when you visit, collect points, and earn prizes. Start your journey today: <https://visithendersonvillenc.org/ecusta-trail>

**Subject Line: Earn Rewards While You Explore**  
The Trailhead Pass is here! This fun, free program guides you to great stops along the Ecusta Trail—like us! Just check in during your visit to earn points toward local prizes. Sign up here: <https://visithendersonvillenc.org/ecusta-trail>

**Subject Line: Explore Local. Earn Rewards.**  
There’s a new way to experience the Ecusta Trail! The Trailhead Pass is your digital guide to local stops along the trail, including ours. Visit, check in, and earn points you can redeem for prizes. Learn more: <https://visithendersonvillenc.org/ecusta-trail>

**Quick Footer Version:**  
We’re part of the new Trailhead Pass! Explore, check in, and earn points toward prizes.  
Get started: <https://visithendersonvillenc.org/ecusta-trail>